



SPRING INTO SCOUTING!

NICOLE LOPEZ HARRIS

East Carolina Council

JOIN SCOUTING TODAY!

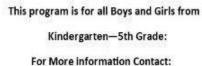
Are you tired of your children in the house all the time? Why not join the COVID Safe Adventure Now!!













Go to BeAscout.org to Sign up!

We follow all COVID-19 Guidelines











#1 - PLAN A SUMMER PROGRAM!

- Day Camp / Resident Camps (A must!)
- Swim Parties
- Camp Outs
- Bike Rides
- Trips to the Park....

.....Just Get Outside!



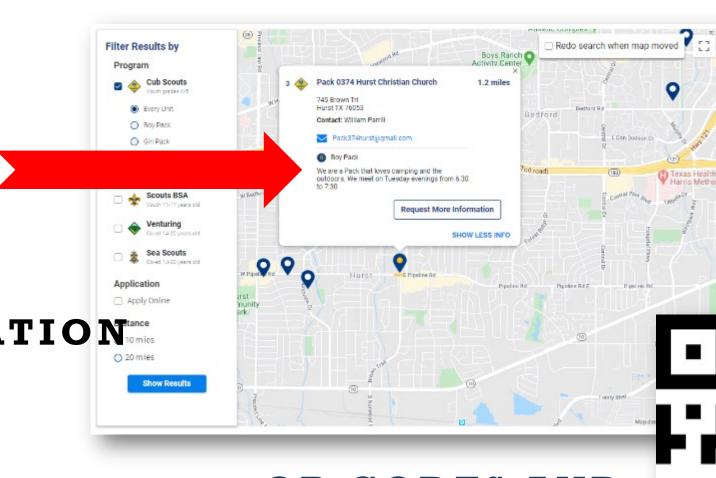
2 - WORK WITH YOUR SCHOOLS....

- Fliers
- Posters
- Yard Signs
- Videos From the Brand Center in School or as Part of Virtual Class
- Flag Raisings in Front of Schools
- **Emails to Other Parents**

3 - BE FOUND ON BEASCOUT

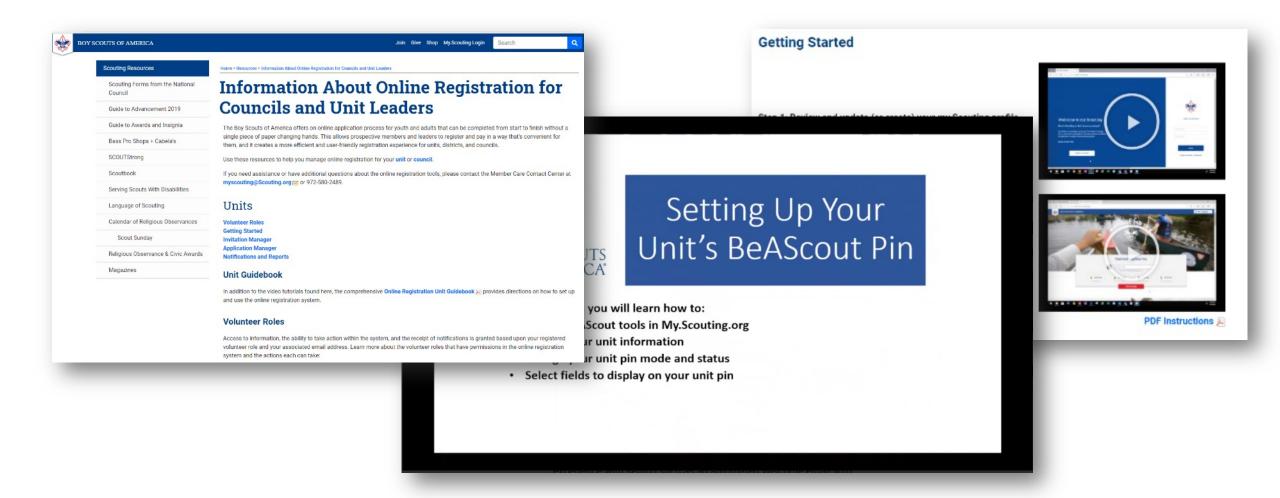
UPDATE THOSE PINS

ENABLE
ONLINE
Application
Appl

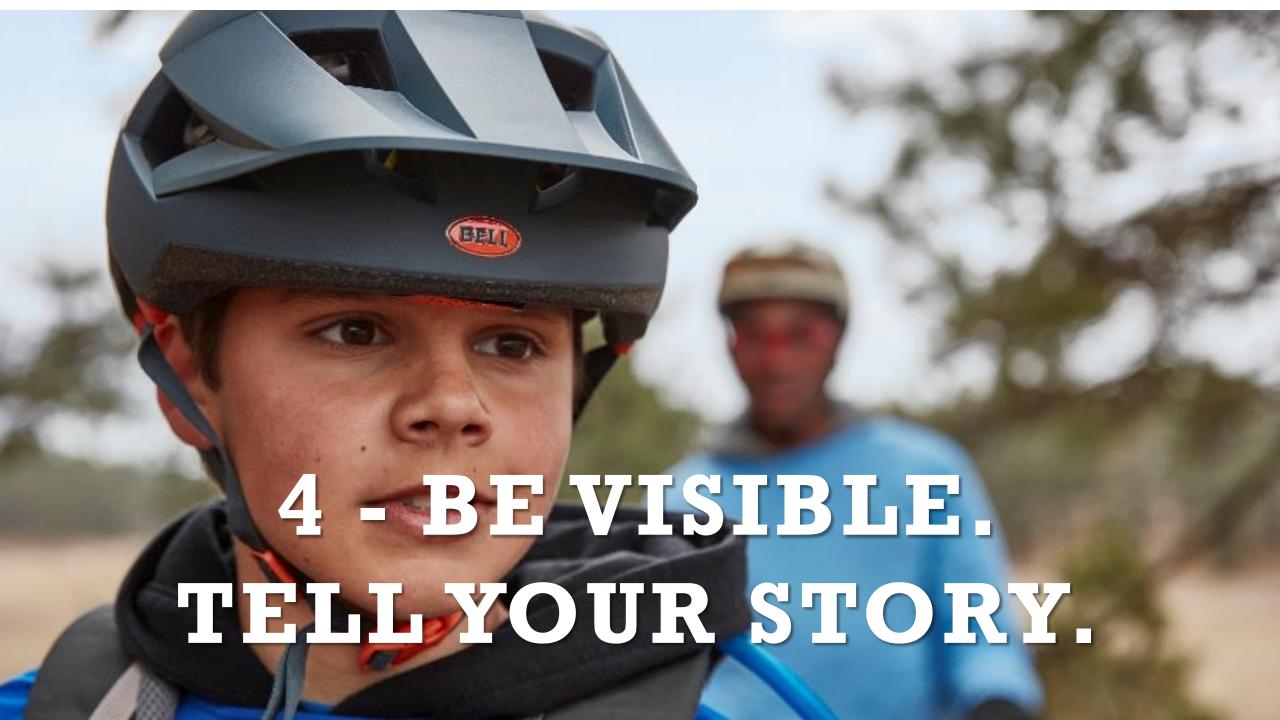


QR CODES AND UNIT SPECIFIC URLS

TRAINING VIDEOS



https://www.scouting.org/resources/online-registration/



BE VISIBLE

- Events at schools, community centers, libraries, parks.
- Fire Station Open Houses/ Joining Events
- Hikes, bike rides, etc.

Focus on Outdoor Experiences! Parents are eager to get their children and involved in activities.





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Onslow scouts soaring after making history joining inaugural female **Eagle Scout class**

Trevor Dunnell The Daily News

Published 5:08 a.m. ET Mar. 3, 2021 Updated 8:02 a.m. ET Mar. 3, 2021









The Boy Scouts of America (BSA) was founded in 1910 and since that time only 6% of scouts have been able to attain the rank of "Eagle". Though the statistical probability hasn't changed in over 100 vears, the ones who are able to achieve the rank has.

Starting with accepting girls into Cub Scouts in 2017, BSA announced in May 2018 they were changing the program's name and would welcome girls as well as boys ages 11 to 17 starting that year and would give them the opportunity of reaching the highest rank the scouts bestow.

The decision was seen as controversial by many who believed girls shouldn't be allowed. Even Girl Scouts of the USA CEO Sylvia Acevedo, was against the



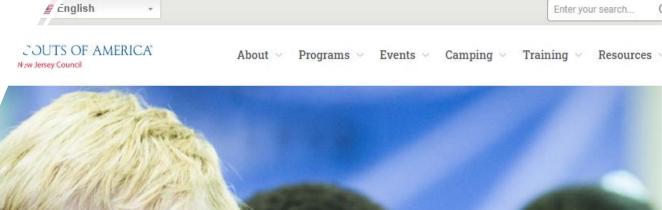
Recent Swansboro graduate Sydnie Parry added another achievement to repertoire, one of the first females in history to obtain the rank of Eagle Scout. Sydnie Parry [Contributed Photo]





5 - REVIEW YOUR WEB **PAGES**

- **Pro-Tip: Find a non-Scouting** parent to look at your site.
 - Can you easily find out how to join?
 - *Is your site information* up-to-date?
 - *Is it jargon-free?*





www.scouting.org/brandcenter













Are you recording this?

We REALLY are!

https://scoutingwire.org/marketing-and-membership-hub/marketing-webinars/