

# Membership Resources

The Mayflower Council wants to help you grow your unit. We want to be able to offer every youth in our community an opportunity to join an organization that prepares youth to become responsible, participating citizens and leaders that are guided by the Scout Oath and Law.

Unit growth is a very important part of a unit's health! Units with strong recruitment activities and well planned joining nights will have much more success throughout the rest of the year. The Mayflower Council realizes this and has put together some tools and materials that we hope you will use to increase parent participation as well as grow your unit's membership. A great way to get new parents and youth engaged in Scouting is by letting your community know about the fun, exciting things that your unit is doing.

Below you will find both new and time-tested tools that Mayflower Council has put together to help your unit with their Spring and Fall recruitment drives. Please keep this page in mind when you start planning your recruitment drive.

## Quick Links

# to Our Content

Our Program Areas

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# Our Program Areas



*Lion Scout Information*



*Cub Scouts Information*



*Scouts BSA Information*



*Venturing Information*



*Exploring Information*

# Recruiting Materials



# Cub Scout Packs

- Joining Night Playbook
- Table Rotation Display Layout
- Table Rotation Display Center Panels
- Table Rotation Display Side Panels
- Welcome to Cub Scouts One-Pager
- Parent's Guide to Cub Scouting 2023 – 2024
- Joining Night Sign In Sheet
- Cub Scout Directional Signs
- Cub Scout Wear Face Covering Sign
- Cub Scout Use Hand Sanitizer Sign
- Parent Orientation Meeting Agenda
- Parent Orientation Meeting Script
- New Family Welcome Email
- Returning Family Welcome Back Email
- Leader Recruitment Tool – Take a Moment to Consider
- Leader Recruitment Tool – The Yard Stick
- School Principal Email
- School Support Opportunities for Joining Night
- Cub Scout Coloring Pages



# Scouts BSA Troops

- How to Welcome Girls into Scouts BSA
- Scouts BSA Quick Start Guide
- Scouts BSA Social Calendar



# Venturing Crews

- Venturing Recruitment Training
- Venturing Activity Interest Survey

Recruitment Event Geofence Request

# 2024 Recruiting Initiatives

Recruitment Kick-Off 2024  
2024 Recruitment Presentation  
Bring a Buddy Bowling Leader's Guide

# Membership Support Materials

## Support Documents

- I Want to Start A New Pack, Troop or Crew
- Adult Leader Application
- Adult Leader CORI
- Additional Disclosures & Background Check Authorization Digital Signature Form
- Youth Member Application
- What is a Unit Key 3?
- Important Changes to Membership Card and Charter Certificate Printing
- Changing Functional Roles on My.Scouting
- Transfer Between Councils on My.Scouting
- Transfer & Multiple on My.Scouting
- How to Run A Dropped Youth Report on My.Scouting
- Youth & Adult Membership Fees As of August 1, 2024
- Mayflower Council Activity Fee Waiver Application

## Be A Scout Pins / Online Applications

- Be A Scout FAQs
- Instructions to Update BeAScout Pins
- Online Registration Unit Guidebook
- Online Registration Website

- Unit Online Registration Checklist
- Online Youth Registration Frequently Asked Questions

### **Unit Marketing Support**

- Unit PR 101
- Google My Scouting Unit
- Action Steps to Grow Your Unit
- Recruitment Event Geofence Request

# **Unit Success Workshops**

What's In Your (Digital) Wallet  
Starting A Unit Facebook Page  
Posting Proverbs  
Invitation Manager Training  
Understanding Dues and Fees with Online Applications  
Application Manager Training  
Fall Recruiting Kick-Off 2022  
Closing the Scout Sale  
Volunteer Recruiting  
Fall Recruitment for Crews, Ships & Posts  
Webelos to Scout Transition  
Succession Planning  
Scouts BSA to Venturing  
Online Adult Applications  
Spring Recruiting Kick-Off  
Invitation Manager Best Practices  
Understanding the New BSA Barriers to Abuse

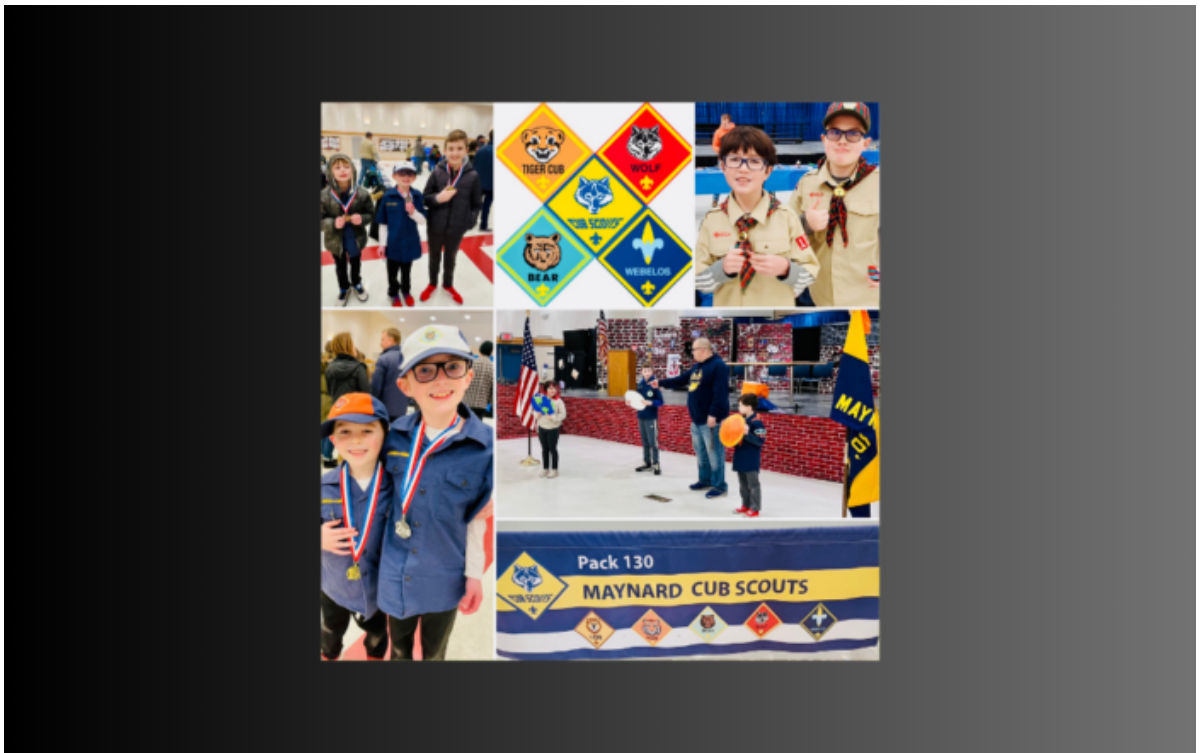


Fall Recruitment Kickoff 2023  
Membership Fee Update as of 8.1.2023  
Marketing for Scouting Units  
Recruitment Kick-Off 2024  
Cub Scout Program Updates 2024

# Around the Campfire Podcast

Mayflower Council's "Around The Campfire" Podcast, a show designed specifically for unit leaders and volunteers. Hosted by Rob DiFazio, an Eagle Scout from East Bridgewater serving on the Membership & Unit Service Team. Each episode will be packed with useful information. Don't miss out on this informative podcast!

# Membership News & Updates



## **Den Leader Appreciation: Rob DeMarino**

May 24th, 2024|

As we continue Den Leader Appreciation Month, the nominations keep rolling in. This week's top nominee comes from Maynard, Massachusetts, where Cubmaster Jarrod Kennedy singled out Rob

DeMarino for special recognition as Den Leader [...]



## **“Around The Campfire” Podcast – Episode Four**

May 17th, 2024|

Monthly Podcast from the Mayflower Council of the Boy Scouts of America. Around The Campfire Podcast from the Mayflower Council of Scouting America for leaders and volunteers. May 2024 episode features: Rick Riopelle; Deputy [...]



## Den Leader Appreciation: Todd Johnson

May 16th, 2024|

As you know, May is Den Leader Appreciation Month in the Mayflower Council. Today, we recognize Todd Johnson of Pack 748 Medway as our third Den Leader of the Week for May 2024. Todd [...]



## Den Leader Appreciation: Matt Schickling

May 10th, 2024 |

May is Den Leader Appreciation Month in the #MayflowerCouncil. Today, we recognize Matt Schickling of Pack 55 Northborough as our second Den Leader of the Week for May 2024.



## BSA Changes Its Name To Scouting America

May 7th, 2024|

The Boy Scouts of America today announced that it will be changing its name to Scouting America.



## Den Leader Appreciation Month

May 4th, 2024 |

We know our den leaders truly light the way for our youth, creating the safe adventures, learning, and fun that makes Cub Scouts the perfect activity for boys and girls in kindergarten through [...]

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