

# Membership Resources

The Mayflower Council wants to help you grow your unit. We want to be able to offer every youth in our community an opportunity to join an organization that prepares youth to become responsible, participating citizens and leaders that are guided by the Scout Oath and Law.

Unit growth is a very important part of a unit's health! Units with strong recruitment activities and well planned joining nights will have much more success throughout the rest of the year. The Mayflower Council realizes this and has put together some tools and materials that we hope you will use to increase parent participation as well as grow your unit's membership. A great way to get new parents and youth engaged in Scouting is by letting your community know about the fun, exciting things that your unit is doing.

Below you will find both new and time-tested tools that Mayflower Council has put together to help your unit with their Spring and Fall recruitment drives. Please keep this page in mind when you start planning your recruitment drive.

## Quick Links

# to Our Content

Our Program Areas

Recruiting  
Materials

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Materials

Unit Success  
Workshops

Around the Campfire  
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Membership News and  
Updates

# Our Program Areas



*Lion Scout Information*



*Cub Scouts Information*



*Scouts BSA Information*



*Venturing Information*



*Exploring Information*

# Recruiting Materials



# Cub Scout Packs

- Joining Night Playbook
- Table Rotation Display Layout
- Table Rotation Display Center Panels
- Table Rotation Display Side Panels
- Welcome to Cub Scouts One-Pager
- Parent's Guide to Cub Scouting 2023 – 2024
- Joining Night Sign In Sheet
- Cub Scout Directional Signs
- Cub Scout Wear Face Covering Sign
- Cub Scout Use Hand Sanitizer Sign
- Parent Orientation Meeting Agenda
- Parent Orientation Meeting Script
- New Family Welcome Email
- Returning Family Welcome Back Email
- Leader Recruitment Tool – Take a Moment to Consider
- Leader Recruitment Tool – The Yard Stick
- School Principal Email
- School Support Opportunities for Joining Night
- Cub Scout Coloring Pages



# Scouts BSA Troops

- How to Welcome Girls into Scouts BSA
- Scouts BSA Quick Start Guide
- Scouts BSA Social Calendar



# Venturing Crews

- Venturing Recruitment Training
- Venturing Activity Interest Survey

Recruitment Event Geofence Request

# 2024 Recruiting Initiatives

Recruitment Kick-Off 2024  
2024 Recruitment Presentation  
Bring a Buddy Bowling Leader's Guide

# Membership Support Materials

## Support Documents

- I Want to Start A New Pack, Troop or Crew
- Adult Leader Application
- Adult Leader CORI
- Additional Disclosures & Background Check Authorization Digital Signature Form
- Youth Member Application
- What is a Unit Key 3?
- Important Changes to Membership Card and Charter Certificate Printing
- Changing Functional Roles on My.Scouting
- Transfer Between Councils on My.Scouting
- Transfer & Multiple on My.Scouting
- How to Run A Dropped Youth Report on My.Scouting
- Youth & Adult Membership Fees As of August 1, 2023
- Mayflower Council Activity Fee Waiver Application

## Be A Scout Pins / Online Applications

- Be A Scout FAQs
- Instructions to Update BeAScout Pins
- Online Registration Unit Guidebook
- Online Registration Website

- Unit Online Registration Checklist
- Online Youth Registration Frequently Asked Questions

### **Unit Marketing Support**

- Unit PR 101
- Google My Scouting Unit
- Action Steps to Grow Your Unit
- Recruitment Event Geofence Request

# **Unit Success Workshops**

What's In Your (Digital) Wallet  
Starting A Unit Facebook Page  
Posting Proverbs  
Invitation Manager Training  
Understanding Dues and Fees with Online Applications  
Application Manager Training  
Fall Recruiting Kick-Off 2022  
Closing the Scout Sale  
Volunteer Recruiting  
Fall Recruitment for Crews, Ships & Posts  
Webelos to Scout Transition  
Succession Planning  
Scouts BSA to Venturing  
Online Adult Applications  
Spring Recruiting Kick-Off  
Invitation Manager Best Practices  
Understanding the New BSA Barriers to Abuse

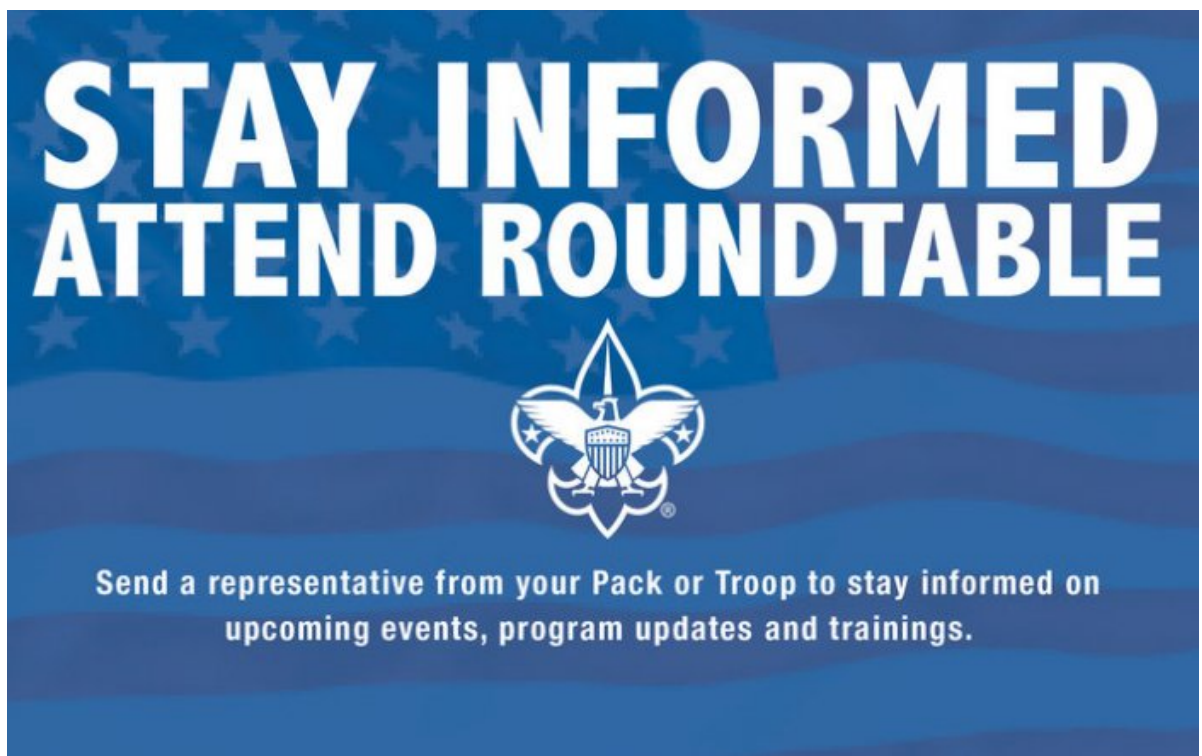


Fall Recruitment Kickoff 2023  
Membership Fee Update as of 8.1.2023  
Marketing for Scouting Units  
Recruitment Kick-Off 2024  
Cub Scout Program Updates 2024

# Around the Campfire Podcast

Mayflower Council's "Around The Campfire" Podcast, a show designed specifically for unit leaders and volunteers. Hosted by Rob DiFazio, an Eagle Scout from East Bridgewater serving on the Membership & Unit Service Team. Each episode will be packed with useful information. Don't miss out on this informative podcast!

# Membership News & Updates

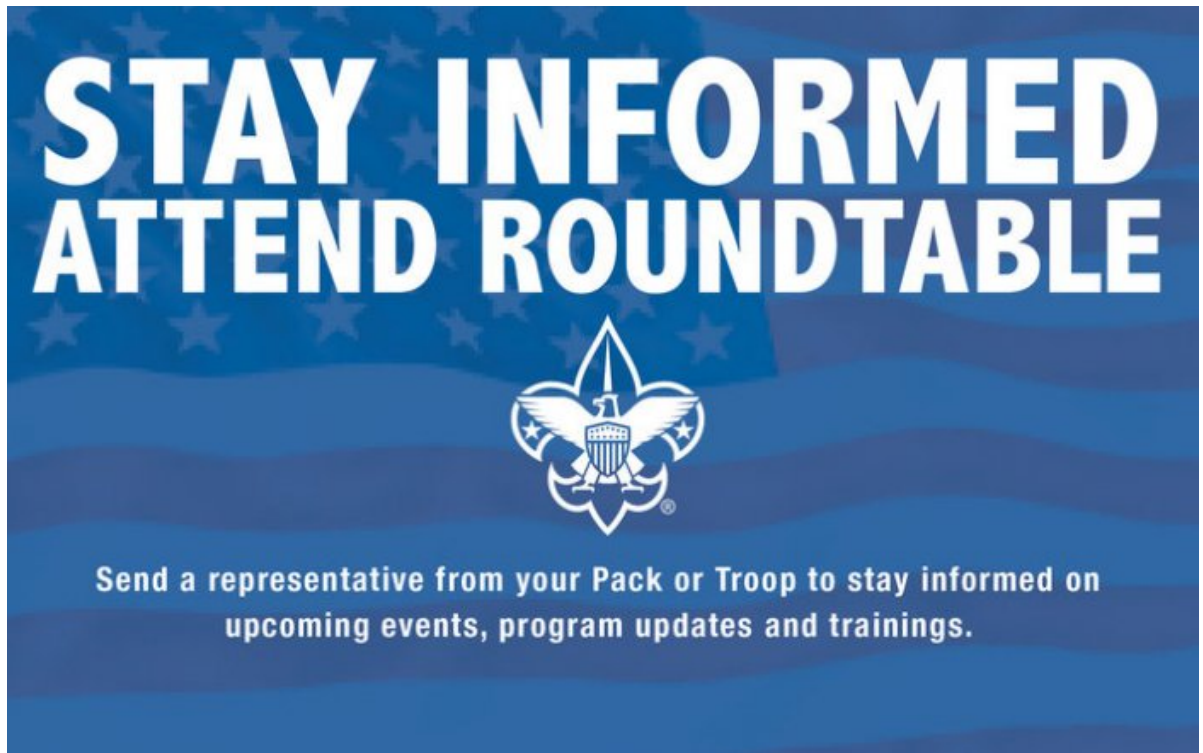


## **Mayflower Summer Roundtable – August 2021**

August 19th, 2021|

Here is the slide presentation from Mayflower Council's August 19 Summer Roundtable. Part 1 contains the slides from the combined session presentation focused on growing membership.

Part 2 contains the individual event/activity slides and [...]



## **Mayflower Summer Roundtable – July 2021**

August 19th, 2021|

Here is the slide presentation from Mayflower Council's July 28 Summer Roundtable. Slides from the main session and breakouts are included.[Slide Deck](#)



## Scout Days at Fenway Park

August 19th, 2021|

Wrap-up the summer with your Cub Scout pack, Boy Scout troop, Venture crew, Sea Scout ship, family, and friends watching the Boston Red Sox! Two dates available this year: Sunday, September 5, Red Sox [...]



## **Westborough Good Scout Award Dinner**

August 9th, 2021|

Join us on Wednesday, November 10, 2021 to celebrate two outstanding individuals. Maureen Johnson and Ian Johnson The Good Scout Award is bestowed upon individuals who have demonstrated integrity and genuine concern for others [...]



## Resources for Answering Questions

July 26th, 2021|

Scouting instills values, gives youth a competitive edge and helps them become resilient adults, adults who lead. Scouting brings families together and gives them the platform for true, quality time together, where memories can [...]



## **Council Key 3 Update On National BSA Bankruptcy**

July 8th, 2021|

Dear Scouting Family, The Boy Scouts of America (BSA) has made substantial progress in its Chapter 11 case by reaching an agreement alongside the Ad Hoc Committee of Local Councils with the Coalition of [...]

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