

# Membership Resources

The Mayflower Council wants to help you grow your unit. We want to be able to offer every youth in our community an opportunity to join an organization that prepares youth to become responsible, participating citizens and leaders that are guided by the Scout Oath and Law.

Unit growth is a very important part of a unit's health! Units with strong recruitment activities and well planned joining nights will have much more success throughout the rest of the year. The Mayflower Council realizes this and has put together some tools and materials that we hope you will use to increase parent participation as well as grow your unit's membership. A great way to get new parents and youth engaged in Scouting is by letting your community know about the fun, exciting things that your unit is doing.

Below you will find both new and time-tested tools that Mayflower Council has put together to help your unit with their Spring and Fall recruitment drives. Please keep this page in mind when you start planning your recruitment drive.

## Quick Links

# to Our Content

Our Program Areas

Recruiting  
Materials

Membership Support  
Materials

Unit Success  
Workshops

Around the Campfire  
Podcast

Membership News and  
Updates

# Our Program Areas



*Lion Scout Information*



*Cub Scouts Information*



*Scouts BSA Information*



*Venturing Information*



*Exploring Information*

# Recruiting Materials



# Cub Scout Packs

- Joining Night Playbook
- Table Rotation Display Layout
- Table Rotation Display Center Panels
- Table Rotation Display Side Panels
- Welcome to Cub Scouts One-Pager
- Parent's Guide to Cub Scouting 2023 – 2024
- Joining Night Sign In Sheet
- Cub Scout Directional Signs
- Cub Scout Wear Face Covering Sign
- Cub Scout Use Hand Sanitizer Sign
- Parent Orientation Meeting Agenda
- Parent Orientation Meeting Script
- New Family Welcome Email
- Returning Family Welcome Back Email
- Leader Recruitment Tool – Take a Moment to Consider
- Leader Recruitment Tool – The Yard Stick
- School Principal Email
- School Support Opportunities for Joining Night
- Cub Scout Coloring Pages



# Scouts BSA Troops

- How to Welcome Girls into Scouts BSA
- Scouts BSA Quick Start Guide
- Scouts BSA Social Calendar



# Venturing Crews

- Venturing Recruitment Training
- Venturing Activity Interest Survey

Recruitment Event Geofence Request

# 2024 Recruiting Initiatives

Recruitment Kick-Off 2024  
2024 Recruitment Presentation  
Bring a Buddy Bowling Leader's Guide

# Membership Support Materials

## Support Documents

- I Want to Start A New Pack, Troop or Crew
- Adult Leader Application
- Adult Leader CORI
- Additional Disclosures & Background Check Authorization  
Digital Signature Form
- Youth Member Application
- What is a Unit Key 3?
- Important Changes to Membership Card and Charter  
Certificate Printing
- Changing Functional Roles on My.Scouting
- Transfer Between Councils on My.Scouting
- Transfer & Multiple on My.Scouting
- How to Run A Dropped Youth Report on My.Scouting
- Youth & Adult Membership Fees As of August 1, 2023
- Mayflower Council Activity Fee Waiver Application

## Be A Scout Pins / Online Applications

- Be A Scout FAQs
- Instructions to Update BeAScout Pins
- Online Registration Unit Guidebook
- Online Registration Website

- Unit Online Registration Checklist
- Online Youth Registration Frequently Asked Questions

### **Unit Marketing Support**

- Unit PR 101
- Google My Scouting Unit
- Action Steps to Grow Your Unit
- Recruitment Event Geofence Request

# **Unit Success Workshops**

What's In Your (Digital) Wallet  
Starting A Unit Facebook Page  
Posting Proverbs  
Invitation Manager Training  
Understanding Dues and Fees with Online Applications  
Application Manager Training  
Fall Recruiting Kick-Off 2022  
Closing the Scout Sale  
Volunteer Recruiting  
Fall Recruitment for Crews, Ships & Posts  
Webelos to Scout Transition  
Succession Planning  
Scouts BSA to Venturing  
Online Adult Applications  
Spring Recruiting Kick-Off  
Invitation Manager Best Practices  
Understanding the New BSA Barriers to Abuse



Fall Recruitment Kickoff 2023  
Membership Fee Update as of 8.1.2023  
Marketing for Scouting Units  
Recruitment Kick-Off 2024  
Cub Scout Program Updates 2024

# Around the Campfire Podcast

Mayflower Council's "Around The Campfire" Podcast, a show designed specifically for unit leaders and volunteers. Hosted by Rob DiFazio, an Eagle Scout from East Bridgewater serving on the Membership & Unit Service Team. Each episode will be packed with useful information. Don't miss out on this informative podcast!

# Membership News & Updates



## **Blue Cards Shouldn't Make You "Blue"**

September 28th, 2021 |

Merit badges are more than learning skills. They are about Scouts exploring an interest, engaging in discussions, and being recognized. When conducted properly, the merit badge

process incorporates all eight of the methods of [...]



## **Cub Scouts The 3 R's: Recruit, Recruit & Retain**

September 28th, 2021|

Of the six programs the BSA offers, typically over 50% of registered youth are in the Cub Scout program. Annually, we recruit more first graders to be Tigers than any other age group across [...]



## **2021 Distinguished Citizens Award Dinner**

September 20th, 2021|

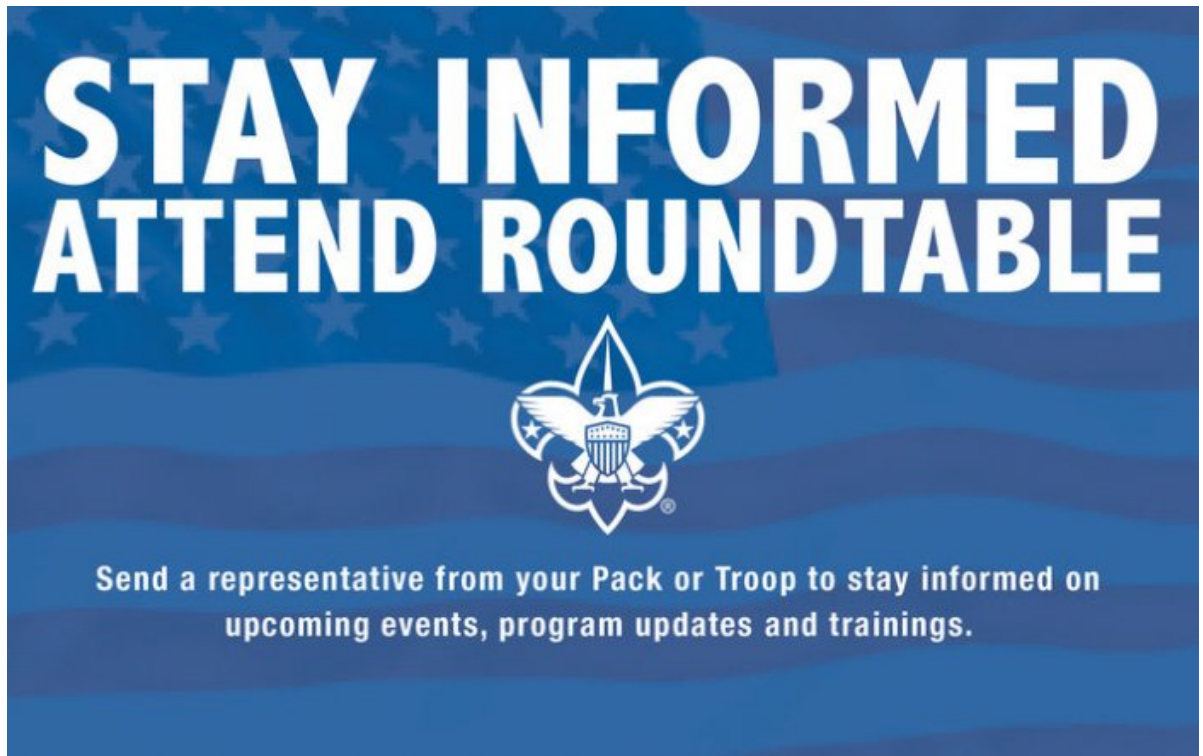
Distinguished Citizen Awards Dinner Wednesday, December 1, 2021 Sheraton Framingham Hotel 1657 Worcester Road, Framingham, MA 01701 Reception 6:00 pm Dinner & Program 7:00 pm 2021 Honorees Distinguished Citizen Award [...]



## **#backtoschoolbacktoscouting Photo Contest**

September 9th, 2021|

Share the Scouting Adventure With Your Friends Share Your Scouting Photos In Our #backtoschoolbacktoscouting Contest - Ends September 30! The Scouts create amazing adventures. Sharing the memories you make with your Scout on your [...]



## **Headwaters September Roundtable Material**

September 5th, 2021|

Thank you to everyone that attended September's Roundtable! Below is the powerpoint from the Roundtable. If you have questions, please reach out to the commissioner corps. 9.2.2021 Roundtable Powerpoint We look forward to seeing [...]



## **Cranberry Harbors District September Roundtable**

September 3rd, 2021|

Here is the slide deck from our September Roundtable. All event slides are included at the end of the presentation. Thanks for all you do for our Scouts. SepRT\_Slides\_Final

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