#### Membership Resources

The Mayflower Council wants to help you grow your unit. We want to be able to offer every youth in our community an opportunity to join an organization that prepares youth to become responsible, participating citizens and leaders that are guided by the Scout Oath and Law.

Unit growth is a very important part of a unit's health! Units with strong recruitment activities and well planned joining nights will have much more success throughout the rest of the year. The Mayflower Council realizes this and has put together some tools and materials that we hope you will use to increase parent participation as well as grow your unit's membership. A great way to get new parents and youth engaged in Scouting is by letting your community know about the fun, exciting things that your unit is doing.

Below you will find both new and time-tested tools that Mayflower Council has put together to help your unit with their Spring and Fall recruitment drives. Please keep this page in mind when you start planning your recruitment drive.

### Quick Links

## to Our Content

Our Program Areas

Recruiting Materials

Membership Support Materials

Unit Success Workshops

Around the Campfire Podcast

Membership News and Updates

## Our Program Areas



Lion Scout Information



Cub Scouts Information



Scouts BSA Information



Venturing Information



Exploring Information

### Recruiting Materials



#### **Cub Scout Packs**

- Joining Night Playbook
- Table Rotation Display Layout
- Table Rotation Display Center Panels
- Table Rotation Display Side Panels
- Welcome to Cub Scouts One-Pager
- Parent's Guide to Cub Scouting 2023 2024
- Joining Night Sign In Sheet
- Cub Scout Directional Signs
- Cub Scout Wear Face Covering Sign
- Cub Scout Use Hand Sanitizer Sign
- Parent Orientation Meeting Agenda
- Parent Orientation Meeting Script
- New Family Welcome Email
- Returning Family Welcome Back Email
- Leader Recruitment Tool Take a Moment to Consider
- Leader Recruitment Tool The Yard Stick
- School Principal Email
- School Support Opportunities for Joining Night
- Cub Scout Coloring Pages



#### Scouts BSA Troops

- How to Welcome Girls into Scouts BSA
- Scouts BSA Quick Start Guide
- Scouts BSA Social Calendar



#### **Venturing Crews**

- Venturing Recruitment Training
- Venturing Activity Interest Survey

Recruitment Event Geofence Request

# 2024 Recruiting Initiatives

Recruitment Kick-Off 2024 2024 Recruitment Presentation Bring a Buddy Bowling Leader's Guide

# Membership Support Materials

#### **Support Documents**

- I Want to Start A New Pack, Troop or Crew
- Adult Leader Application
- Adult Leader CORI
- Additional Disclosures & Background Check Authorization
   Digital Signature Form
- Youth Member Application
- What is a Unit Key 3?
- Important Changes to Membership Card and Charter Certificate Printing
- Changing Functional Roles on My.Scouting
- Transfer Between Councils on My.Scouting
- Transfer & Multiple on My.Scouting
- How to Run A Dropped Youth Report on My.Scouting
- Youth & Adult Membership Fees As of August 1, 2023
- Mayflower Council Activity Fee Waiver Application

#### Be A Scout Pins / Online Applications

- Be A Scout FAQs
- Instructions to Update BeAScout Pins
- Online Registration Unit Guidebook
- Online Registration Website

- Unit Online Registration Checklist
- Online Youth Registration Frequently Asked Questions

#### Unit Marketing Support

- Unit PR 101
- Google My Scouting Unit
- Action Steps to Grow Your Unit
- Recruitment Event Geofence Request

## Unit Success Workshops

What's In Your (Digital) Wallet Starting A Unit Facebook Page Posting Proverbs Invitation Manager Training Understanding Dues and Fees with Online Applications Application Manager Training Fall Recruiting Kick-Off 2022 Closing the Scout Sale Volunteer Recruiting Fall Recruitment for Crews, Ships & Posts Webelos to Scout Transition Succession Planning Scouts BSA to Venturing Online Adult Applications Spring Recruiting Kick-Off Invitation Manager Best Practices Understanding the New BSA Barriers to Abuse

Fall Recruitment Kickoff 2023
Membership Fee Update as of 8.1.2023
Marketing for Scouting Units
Recruitment Kick-Off 2024
Cub Scout Program Updates 2024

# Around the Campfire Podcast

Mayflower Council's "Around The Campfire" Podcast, a show designed specifically for unit leaders and volunteers. Hosted by Rob DiFazio, an Eagle Scout from East Bridgewater serving on the Membership & Unit Service Team. Each episode will be packed with useful information. Don't miss out on this informative podcast!



#### "Around The Campfire" Podcast - Episode Five

June 17th, 2024|

Monthly Podcast from the Mayflower Council of the Boy Scouts of America. Around The Campfire Podcast from the Mayflower Council of Scouting America for leaders and volunteers. June 2024 episode features: Jim Corcoran; Director [...]



#### "Around The Campfire" Podcast — Episode Four

May 17th, 2024|

Monthly Podcast from the Mayflower Council of the Boy Scouts of America. Around The Campfire Podcast from the Mayflower Council of Scouting America for leaders and volunteers. May 2024 episode features: Rick Riopelle; Deputy [...]



#### "Around The Campfire" Podcast — Episode Three

April 16th, 2024|

Monthly Podcast from the Mayflower Council of the Boy Scouts of America. April 2024 episode, hosted by Rob DiFazio, features: Social Media Tips with John Bishop, Council Brand Ambassador Find Social Media Guidelines HERE [...]



#### "Around The Campfire" Podcast — Episode Two

March 15th, 2024|

Monthly Podcast from the Mayflower Council of the Boy Scouts of America. March 2024 episode, hosted by Rob DiFazio, features: Interview with Juan Osorio, Scout Executive for the Mayflower Council Eagle Scout Project Do's [...]



#### "Around The Campfire" Podcast - Episode One

February 13th, 2024|

Check out Mayflower Council's "Around The Campfire" Podcast, a new show designed specifically for unit leaders and volunteers. Hosted by Rob DiFazio, an Eagle Scout from East Bridgewater serving on the Membership & Unit [...]

### Membership

## News & Updates



#### Mayflower Council Honors 2023 Eagle Scouts

June 26th, 2024|

The Eagle Scout Recognition Dinner highlighted the achievements of 148 dedicated Scouts who earned the highest Scouting rank in 2023 Wrentham, Massachusetts, June 26, 2024 — The Mayflower Council of Scouting America (nee Boy Scouts [...]



#### "Around The Campfire" Podcast - Episode Five

June 17th, 2024|

Monthly Podcast from the Mayflower Council of the Boy Scouts of America. Around The Campfire Podcast from the Mayflower Council of Scouting America for leaders and volunteers. June 2024 episode features: Jim Corcoran; Director [...]



#### Cranberry Harbors District June 2024 Roundtable

June 7th, 2024|

Slides from our June 5 Roundtable are posted at the link below. Our next district roundtable will be held in September - look for announcements in August. Mayflower Council plans to hold council-wide virtual roundtables [...]



#### The Nobscot Hammer Crew Persists

May 31st, 2024|

Restoring a Scout camp... one hammer strike at a time Mayflower Council — Nestled amidst the rolling hills and towering pines of forest-covered stretches of Sudbury and Framingham lies Nobscot Scout Reservation, a treasured [...]



#### Den Leader Appreciation: Matthew Kelly

May 31st, 2024|

Today, we conclude Mayflower Council's Den Leader Appreciation Month for 2024. Beyond focusing on the Scout Law and Oath, Lord Baden Powell said good leaders often see things from the Scout's point of view, and [...]



#### Den Leader Appreciation: Rob DeMarino

May 24th, 2024|

As we continue Den Leader Appreciation Month, the nominations keep rolling in. This week's top nominee comes from Maynard, Massachusetts, where Cubmaster Jarrod Kennedy singled out Rob DeMarino for special recognition as Den Leader [...]

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