

# July 1 – August 15 Promotion – Earn 5%

To qualify your unit must be registered.

**REGISTER HERE**

All Trail's End online direct purchases made during July 1 thru August 15 will earn an additional 5% as an Amazon.com gift card for your unit!

Contact all of your Scouts now and ensure they have created their online account.

## ***Online Fundraising: How it works:***

1. Create Your Online Fundraising Page – It takes less than 10 minutes to register, personalize your Scout page, and start selling.
2. Share with Family and Friends – Our built-in sharing capabilities via email, social, and text message make sharing easier than pitching a tent.
3. Receive Support – Family and friends visit your fundraising page, where the average order value is \$65, and place orders on your behalf.
4. Track Your Online Fundraising Orders – See who's supported your fundraiser, send them thank you emails, and request additional support.

# ONLINE DIRECT

*The safest way of fundraising for Scouts!*



**Safe for Scouts**  
Fundraise from the safety of home.



**Product Variety**  
Traditional products & prices plus more.\*\*



**No Handling**  
Products ship to your customers and all sales are credit.



**Trail's End Rewards\***  
Earn double points for Amazon.com gift cards.

\*Council participation in Trail's End Rewards may vary.  
\*\*Subject to change.

## HOW IT WORKS

### TWO WAYS TO SELL ONLINE

#### SHARE YOUR PAGE



1. Share your fundraising page via email, text, or social media
2. Customers click your link to place online orders
3. Products ship to your customers

#### TAKE ONLINE DIRECT ORDERS IN THE APP



1. Pick your products
2. Take payment (credit/debit only)
3. Products ship to your customers