

# Free Square Reader

**If you are a Scout who sold at least \$1,000 in 2019, congratulations!**

Trail's End is awarding you a FREE square reader to help you with your sales in 2020. Be sure to redeem your FREE square reader on your Trail's End App beginning July 1.

- Scouts who sold \$1,000 – \$3,499 in 2019 will receive a Square reader (headphone or lightning).
- Scouts who sold \$3,500 or more in 2019 you will receive a FREE contactless Bluetooth reader.

## CREDIT SALES ARE BEST FOR SCOUTS

TELL YOUR CUSTOMERS, "WE PREFER CREDIT/DEBIT!"

*Trail's End pays for all credit card fees!*



- Bigger Rewards – Earn 1.5pts per \$1 sold in the Trail's End App
- Safer – Scouts don't have to handle cash
- Higher Sales – Customers spent 27% more with credit cards vs cash in 2019
- Easier – Parents turn in cash sales with credit/debit payment to their unit
- Hardware – Scouts can accept credit/debit with Square readers or manual entry

When prompted, be sure to allow the app access to your device's microphone, location, and Bluetooth in order to accept debit and credit cards.