

# Here's how to welcome girls into Scouts BSA

Use These Guidelines to Help You Know the Right Way to Refer to Scouts BSA and the Girls Who Will Join

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## Boy Scout/Venturing Peer Recruiting Drawing

MORE FUN WITH FRIENDS – NOVEMBER PEER-TO-PEER RECRUITMENT DRAWING

Scouting is even more enjoyable when Scouts can participate with their friends. This is designed to encourage Scouts to bring in new membership by inviting their friends to participate in what the Scouting program has to offer.

Scouts who successfully recruit a friend to join Scouting in November will have a chance to win one of these great prizes:



GRAND PRIZE

Discovery WiFi Drone

One Prize Winner



SECOND PRIZE

Sennheiser Wireless Headphones

Two Prize Winners



THIRD PRIZE

UFO Quadcopter Drone with LED Lights

Three Prize Winners

Both the Scout and the new member recruited will receive a

prize. Contest is open to Boy Scouts and Venturing.

Here's How It Works:

- Scout invites a friend to “check-out” Scouting and attend a meeting or event
- Friend joins a Scouting unit and completes an application
- Application and applicable fees are turned into council service center and online entry form is completed
- Scout is entered into the prize drawing. The more friends a Scout recruits, the more chances to win!
- Scout is eligible to wear the Recruiter Strip on their uniform – First one free with an entry during the campaign. Normally available for \$1.79 w/tax at the Scout Shop.
- Be a Salesman for Scouting: Recruit new members with a personal invitation!

To help entice potential new Scouts to join your unit, give your current Scouts Bring-A-Buddy cards to hand out to their friends and classmates. Bring-A-Buddy cards are available to download below. Include event date, time, place, and contact information.

Bring-A-Buddy Cards

Troop and crews are encouraged to hold events, parties, ice cream socials, etc. where they invite a friend to join them and give their friends a taste of Scouting!

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# Scouts BSA Marketing Assets

# Are Available Now

Scouts BSA tools and assets are available to help you create awareness and interest among youth and adults.

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## How to Offer Families a Second Chance to Join

There are a variety of ways to help families join who may have missed the sign-up night. Here are a few strategies.

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## How This Webelos Den Leader Is Welcoming Girls

“I’m back at it and loving every minute of it,” she says.

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## Who Gets Scouting Magazine?

When *Scouting* – back then more newsletter than actual magazine – sent out its first issue in 1913, readers were told that they’d receive the publication at no additional cost.

This essential resource for BSA news, inspiration and

ideas, *Scouting* wrote, would be included in a volunteer's registration fee. But there was a caveat: the offer was only "for the time being."

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## **Update BeAScout Pins to Reflect Status**

Updating unit pins on BeAScout is an important step in helping prospective Scouts and their families get in touch with units in your council.

BeAScout is open for units to indicate boy-only (default), family pack, or girl-only AND the date that they will begin accepting female applications.

1. Log in to your My.Scouting account; select Menu at the top left
2. From the drop-down menu, select your unit
3. Select Organization Manager
4. Select the Settings tab
5. Scroll to Family Scouting
6. If remaining boy-only, do nothing (this is the default setting); otherwise, select girls only or boys and girls
7. Enter the date that the unit will be welcoming girls.
8. Click Commit

For a pdf with instructions, [click here](#).

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# **Lion Scouts Update**

The National Executive Committee and Board voted that the Lion pilot has proven successful and is ready to officially join the Cub Scouting family! Research and feedback says... Developing character is the #1 reason to join Scouting, according to parents. 61% of Lion youth are new families to Scouting!

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## **Springtime Recruitment**

### **It's Springtime In The Mayflower Council!**

And that means Spring Recruitment season is in full swing! We hope you are busy planning and organizing your recruitment nights for this Spring! This year, all scout units should consider adding extra attention to the recruitment of Tigers and Webelos. These two age groups will provide more members for our packs and troops. While recruiting scouts in your spring recruitment, consider this: As of June 1st, current kindergarteners can participate in all of your packs summer activities.

On another note, if any Webelos II's need assistance finding a troop to cross over into, contact your DE and they will be more than willing to assist you!