

Trail's End Popcorn – Online Direct Selling



The NEW Online Direct

ONLINE DIRECT PROMOTIONS

- **Free Shipping Weekend - July 3 - 5**
 - Scouts who shared their fundraising page during Free Shipping Weekend in 2018 saw 60% more sales!
- **Units Earn 5% of Online Direct sales as an Amazon.com gift card – July 1 - August 15***
 - *Unit must be registered to sell by no later than August 15, 2020 to qualify.
- **Scout Online Direct Entrepreneur Challenge**
 - The first 200 Scouts to hit the goal of \$2,500 in Online Direct sales from July 1 – August 15 will receive an additional \$200 Amazon.com Gift Card, and a digital certificate celebrating their accomplishment. To help Scouts explore new ways of selling Online Direct and think outside the box, Scouts selling in July and August will receive exclusive access to training and webinars from experts in business, marketing, and ecommerce.
- **Square Readers for Scouts – redeemed in the Trail's End App beginning July 1:**
 - Scouts who sold \$1,000 - \$3,499 in 2019 will receive a Square reader (headphone or lightning)
 - Scouts who sold \$3,500+ in 2019 will receive a contactless Bluetooth reader
- **Scouts earn DOUBLE points for Amazon.com Gift Cards**



THE SAFEST WAY OF FUNDRAISING FOR SCOUTS!



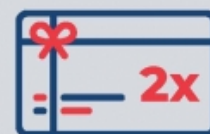
Safe for Scouts
Fundraise from the safety of home.



Product Variety
Traditional products & prices plus more.**



No Handling
Products ship to your customers and all sales are credit.



Trail's End Rewards*
Earn double points for Amazon.com gift cards.

*Council participation in Trail's End Rewards may vary.
**Subject to change.

BUILD YOUR PLAN TO SELL \$1,000 SOCIAL DISTANCING
Text MYPLAN to 62771 to learn more!

Last Chance Popcorn Kickoff Meeting

LAST KICKOFF MEETING, ARE YOU SIGNED UP?

Join The Fundraiser That Can Fund Your Scouting Adventures All Year!

Does your unit need to earn funds for events and activities?
Was your unit unable to have your scheduled spring fundriaser?
Are you a new unit looking for ideas on how to earn funds?

If you answered yes to any of these questions, then please join us and we will show you how your unit can earn enough money in one fundraiser to support your Scouting adventures for the entire year!

We've got a way so simple, you don't even need to touch the product to earn money for your unit.

Registration is required and the link will be emailed to you the morning of the scheduled meeting.

You must attend one of the virtual training sessions for your unit to earn an extra 3% above the base of 30% and pay on-time.

LAST MEETING is scheduled for: Tuesday, June 23rd, 7:00 – 8:30 pm

Sign Up To Attend

James E. West Recipients

James E. West Recipients Mayflower Council

2017	2018
Paul Gadd	Larry Bearfield
Stephen Lavoie	Constance Hastings
Tristan Niedzielski	Richard Hohmann
Ryan Palmer	Joshua Hunt
Charles Frankian	Jo Greystone
John Magoun	Jim Vander Poel
Tim Roth	
Bill Dunbar	
Michael Asher Greystone	
Margie Neeser Hillman	
Randy Johnson	
2019	
Candy Martell	
Matthew Peters	
Bruce Raine	
Russ Thompson	

Popcorn Pickup Locations

We have two distribution sites.

**If you are in the Post Road District,
Headwaters District or Metacomet
District, you will pick up at:**

**Cumberland Farms
165 Flanders Road, Westborough**

**If you are in the Sachem District or
Cranberry Harbors District, you will pick
up at:**

**Sysco Boston
99 Spring Street, Plympton**

**Pickup Dates and Times: Please ensure
someone from your unit picks up the
popcorn during these times.**

**Show N Sell: Saturday, September 11th
8:00 – 9:30am**

**Take Orders: Saturday, November 20th –
8:00 am – 9:30 am**

**Before you leave you *must* sign your order
indicating you have received all
product. We will not be held responsible
for missing items once you have signed**

your order.

Want Your Popcorn Early?

That is right! You can have your popcorn in hand on Wednesday, September 8th (Westborough) or Friday, September 10th (Plympton). Your unit can start selling earlier than everyone else. We need lots of volunteers (must be 18+) to help sort the popcorn to get ready for Saturday morning pickups. Commitment is from 1:00 – 4:00 pm on one of those days.

We could also use a few hands on Saturday morning to help load cars. Please note, if you are helping at either warehouse, you will need to wear close toed shoes.

Sign Up Today to Help Sort

Paper Recycling Day

Tax season is now over and Sachem District is holding a Paper Recycling Day Fundraiser on May 4th.

A truck from New England Security Shredders will be at the Crescent Ridge Dairy in Sharon located at 355 Bay Rd,

Sharon, MA 02067 from 12:00 noon until 4:00 PM.

A minimum donation of \$10 per box is suggested (although remember it is a fundraiser for the council's Investment in Character Campaign).

You will receive a voucher for \$1.00 off the purchase of any ice cream or sundae with your donation.



Popcorn Commitment Form

Time To Commit To The Popcorn Sale!

Please click on the link and follow the instructions. By filling out the Trails End Tracker Form, you are committing to sell popcorn for the 2017 season.

If your unit has or will be attending a kickoff meeting and commit by June 16th, your unit will receive a FREE DRONE!
Don't delay, sign up now!

CLICK HERE to commit!

Please note: Once you fill out the required form, the Trails-End system will create an account for you that you can start to use immediately. In order to access your account please go to: <https://scouting.trails-end.com/>

For more information and all your popcorn resources, please **CLICK HERE**