

# 2021 Online Direct – Start today!

We have some great news! You can now participate in a new spring sale running **January 1 thru June 30**.

New products being added, fan favorites still available, discounted prices and FREE shipping on all orders \$30 and more.

If you have never sold or want to continue in 2021, please commit to the sale so we know to include you in our communications. Get started today!

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## Top Selling Scouts and Units in 2020

2020 was a tough year for all of our units to fundraise. Our Scouts and units reached record sales for online selling earning money for their Scouting adventures. Congratulations!

One unit who never sold before challenged their Scouts to sell online. Those Scouts rose to the challenge and sold over \$18,000.00 online in just a few short weeks.

Top Selling Scouts

Top Selling Units

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# 2021 – 2022 Parent's Guide Advertising

Dear Business Leader,

Help support Scouting in your community by participating in the 2021-2022 Mayflower Council, Boy Scouts of America Parent Guide Ad Campaign!

By purchasing an "ad" in our Parent's Guide, your advertisement will be viewed by over 8,500 registered Scouts, parents and volunteers, benefiting both the business and the local Boy Scout Council in 62 communities throughout the South Shore and MetroWest areas of Massachusetts. Help support a good cause, which for over 110 years has helped young people make ethical and moral choices over their lifetime by instilling in them the values of the Scout Oath and Scout Law.

Below are all the details to participate in the ad campaign. On behalf of the youth and families served by the Mayflower Council, thank you in advance for your kind consideration.

## 2021-2022 Parent's Guide Advertising Opportunities

- Business Card Ad 3.5 in x 2 in \$250
- 1/4 Page Ad 4.75 in x 3.5 in \$500
- 1/2 Page Ad 4.75 in x 7 in \$750
- Full Page Ad 9.5 in x 7 in \$1,000
- Program Partner

Mayflower Council  
website (Sept to Sept)  
\$1,500

- Custom or multiple ads  
subject to negotiation.



Order And Pay Online  
Download Order Form  
*Circulation*

Your ad will be accessible to 8,500 families in 62 communities and towns in Plymouth and Norfolk Counties as well as the South Shore and MetroWest during the 2021-2022 Scouting year.

#### *Artwork Requirements*

Please provide high resolution artwork (EPS, PDF, JPEG, TIFF or PSD format) in a timely manner to avoid production delays.

#### *Ad Timetable*

Artwork Deadline: April 16th

Please forward ad artwork electronically to Jim Corcoran or mail to Mayflower Council, BSA, 83 Cedar Street, Milford, MA 01757.

## WHAT SCOUTS ARE DOING TODAY!

- Scouts performed over 126,080 hours of service for the 62 communities we serve
  - 331 youth achieved the highest rank in Scouting– Eagle Scout
  - 34,466 Scouts and visitors camped at our Council properties.
  - 10,014 Merit Badges were earned. The top five were Citizenship in the World, First Aid, Fingerprinting Swimming and Personal Fitness.
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# Changes in Scoutbook Effective March 1

Effective March 1, 2021, Scoutbook's leader invite process will perform a check for a BSA issued Member ID and active BSA registration when being invited to connect with the unit roster. Prior to March 1, unit leaders should check their rosters in Member Manager at [my.scouting.org](https://my.scouting.org) to ensure all adult leaders listed in Scoutbook are also registered on the official roster or otherwise with the BSA. Action should be taken now to ensure all adult leaders are registered with the BSA.

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# Metacomet District Roundtable – February

Thank you for attending the February Metacomet District Roundtable. Below are the slides that were presented as well as a couple of flyers.

February 2021 Metacomet District Roundtable

Philmont 2022

District Awards

2021 Freeze Out

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# Cranberry Harbors District February Roundtable

Here are the slides from our February Roundtable, along with the Annual Health & Medical Form safety minutes and forms for 2020 – 2021 District Award Nomination and District Award of Merit Nomination. Thanks for all you do for Scouting and for our Youth.

Safety Moment

February Slides

2020-2021 District Award of Merit Nomination form

2020-2021 District Awards Form

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# **BSA System Maintenance Updates February 6**

In efforts to provide a more stable and secure MyBSA environment, the BSA will be migrating an internal database server to new hardware. During the maintenance window of **Saturday, February 6, 9AM EST to 2PM EST**, MyBSA and applications accessed via MyBSA will be unavailable.

The following services will have disruptions during this maintenance window: Web applications hosted at the National Office, MyBSA, MyTools (Legacy), Internet Rechartering, Internet Advancement and applications that are accessed via MyBSA.

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# **Happy 100th Birthday Mr. Maher!**

On January 27, 2021, Mr. Cornelius C. Maher celebrated his 100th Birthday in the company of some of the many Scouts he helped lead back in the 1960's during his tenure as committee chairman with Troop 31, Newton, MA. A special Zoom meeting was set up for his Scouts, including eight Eagle Scouts, who joined in from across the country. Mr. Maher, a B-17 WWII pilot, is an Eagle Scout, Class of 1936, Vigil Member of the Order of the Arrow and a Founding Member of the Nobscot Alumni

Association. A former executive with The United Fruit Company (now Chiquita Brands International), Mr. Maher enjoyed the celebration with his three Eagle Scout sons and his daughter, a former Girl Scout. During the Troop Muster, he was quick to point out that his birthday marks the start of his 101st year! Happy 100th Birthday Mr. Maher and thank you for your service!



# 2021 Klondike Derby

Are you missing Klondike this year? Then join us in a virtual Klondike Derby! Work together with your den or patrol to complete winter activities on your schedule, whenever and wherever you want. All participating Scouts will receive a patch mailed after the event.

This event is open to all Scouting units (packs, troops, crews, posts, ships) in Mayflower Council. This event is being organized by the Sachem District.

Registration deadline is March 9, 2021.

Cost is \$5.00 each

Additional patches can be purchased for \$5.00 each.

Check out the leaders guide for more information!

This Klondike can be completed at any time from 2/10/2021 – 3/10/2021 The events can be completed anywhere that you would like, such as a park or other public grounds, that you choose, is available, and does not have regulations that the events could violate. Please sign up prior to beginning the event . There are five stations that can be completed in any order, and do not need to be completed in one day. The team can be the whole unit, or the unit can be divided into several groups and each is its own team. The unit may decide on a scoring system, if desired. All Scouts should dress appropriately including hats, gloves, boots, socks (have extra on sled).

- first Aid – teamwork
- ice rescue
- fire building
- orienteering
- knot
- river crossing



Cook an easy lunch on the trail using what you carry on the sled.

[Sign Up Here](#)

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# Headwaters February 2021 Roundtable Documents

Headwaters District Roundtable on Thursday Feb 4th:

Helpful Links:

1. [Link to our reminder email with sign up link \(preregister for which breakout room you will be in \)](#)
2. [Our PowerPoint for Understanding & Engaging Millennial Parents](#)
3. [Welcoming Millennial Parents: 'Take Action' Ideas](#)

We hope you join us for Roundtables, connect with our District and other Unit leaders and volunteers, and represent your Unit!