

# Tips & Tricks: Let Them See Us At Our BEST!

One of the best ways to promote our programs and encourage new membership is to continuously promote our units and activities to the public. By doing so, we can create several positive outcomes if we show our units, activities, and programs off “at their best.”

Those benefits include:

- Increased awareness, participation, and community support for our programs (such as “Scouting for Food,” etc.)
- Increased opportunities for Fundraising (Friends of Scouting or “FOS,” Eagle service projects, etc.)
- Increased possibilities to recruit new members and volunteers

On a unit level, here are some ideas and ways that you and your leadership can easily promote your programs and units within the community:

- Know your local Patch.com representative. Look on Facebook for your town’s Patch Page (there should be an email address to reach out to). If not, sending a message may get better results.
- Know how to reach your local news outlet. Community Newspaper Company, owned by Gatehouse Media, has weekly publications and the “Wicked Local” websites available for free in many communities within the Council footprint. **These publications & sites cover the local/community news.** Scroll to the bottom and select CONTACT US to locate the reporter/editor for your community and send any upcoming events or ideas about your unit to them.

- Does your unit have an organization Facebook page? Starting one is easy. Use it to share National and Mayflower Council posts and promote your upcoming community events. Don't have one? Stay tuned for information on how to create and maintain one!
- Join and share your local unit event posts on your community's local Facebook page! Also, make sure you monitor and follow up on any comments added to your shared post. Note: There will ALWAYS be someone who may try to speak negatively about your event/post, etc. As the OP (original poster), you may be able to hide their comments. Regardless, take the high road and kill them with KINDNESS when responding. Possibly send a message to the admin for the page and let them know what is going on if a note is particularly nasty.
- Local community access channels exist in almost every community, too. Some shine a spotlight on community organizations and events. Contact your local community access studio for more information. BTW: Some of these studios can also be helpful with the Movie Making Merit Badge for your Scouts.
- If you partner with another community organization throughout the year, make sure to share your "good news" or upcoming events with them through social media or directly through their leadership; this might also be a good time to mention the usefulness of Twitter and Instagram.
- Be sure to send your good news to your local town officials (mayor, town council/select board, etc.)

Of course, all of the above ideas take a certain level of commitment from your unit committee or leadership to make it work. So, consider asking for a volunteer or parent to help – it's important. After all, spreading our good news will show your unit's commitment to your community.

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# Temperature Drops But The Fun Factor Stays High

*Cub Scouts can #AdventureOn during the winter months...*

Yes, it's cold. Yep, it's snowy. However, just like Scouts BSA, Cub Scouts can still find outdoor fun, too.

That was the theme of a recent repost of a 2010 article entitled, "Hot tips for cold-weather fun with Cub Scouts."

For *Scouting*, Mark Ray wrote:

*Tim Tocket, a Scouter in Pen Argyl, Pa., always thought the BSA had a rule forbidding Cub Scouts from camping when temperatures dipped below 32 degrees. Not so. The "Age-Appropriate Guidelines for Scouting Activities" states that only Scouts BSA members and Venturers may participate in winter camping. But the addition of heated cabins (when you follow appropriate Youth Protection guidelines) can make winter activities with overnight stays suitable for Cub Scouts. With cabins available, a Scout who gets too wet, too cold, or too tired can head inside.*

Of course, *The BSA Guide to Safe Scouting* is the definitive list of rules and guidelines for winter camping and sports. However, Ray pointed out a few general thoughts about Cub Scouts in the cold.

Tips included:

- *Give plenty of packing guidelines to parents and adult leaders and stress layering for warmth...*

- *Pack extra items of everything warm. Domino suggests bringing a stash of extra hats and mittens for Cub Scouts whose gear gets wet, lost, or forgotten...*
- *Remember hydration. Campers need plenty of fluids, even in the cold.*
- *Offer plenty of hearty food, and keep meal preparation simple.*
- *Cancel or postpone if the forecast calls for heavy snow or extremely low temperatures*

Even better, in yet another article, "Making Winter Fun for Your Cub Scouts," Ray said, keep the C-O-L-D in mind.

**C**lean: Keep your insulating layers clean and fluffy. Dirt, grime and sweat can reduce the warmth of a garment.

**O**verheating: Adjust your layers of clothing to match the temperature, and stay hydrated by drinking plenty of water.

**L**oose Layers: Wear several loosely fitting layers of clothing and footgear to get maximum insulation without impeding your circulation.

**D**ry: Sweaty, damp clothing can cause your body to cool quickly. Avoid clothes that absorb moisture, and keep clothing around your neck loose to let body heat and moisture escape.

Looking at the weather forecast for tomorrow at Camp Resolute: 34-degrees and cloudy.

Sounds like it's time to **#AdventureOn**.

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# Do You Know How A Pinewood Derby Kit Gets Made?

Sure, you might know how a Pinewood Derby *car* gets made, but how about the actual *kit*?

“Who knows how a Pinewood Derby kit gets made?”

Shhh. Put your hands down. Signs up!

Okay now. Yes, you know how to build a kit, but do you know how that kit gets made?

Well, true to form, *Scout Life* magazine (yes, it's the same publication you read as *Boys' Life*) has the answer.

## From Forest to Finish Line

*SL's* Bryan Wendell wrote:

*Even before you open the box, your Pinewood Derby car has traveled thousands of miles. The journey begins in a forest in Idaho. The wood blocks travel to Indiana, where they are packaged and shipped. Finally, they arrive at your local Scout shop. The rest is up to you and your parents or guardians. Cutting, sanding, painting and racing is the best part.*

I must recommend the whole article, because the photos are pretty cool.

But they included a video, which is pretty cool, too – all 73 second of it:

Making a Pinewood Derby Kit in Just 73 Seconds

However, for those of you who are still reading along and could use some real tips on assembling the kit, we can help

there, too.

In this vintage video, "A former NASA engineer explains 7 steps that are scientifically proven to help you build a fast Pinewood Derby car for your next race."

Scout Life magazine presented the below video in 2014.

The Science of Making the Fastest Pinewood Derby

Meanwhile, if you weren't quick enough, check out the 7 steps, below:



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## Scouts Honor: Molly J, Troop 1920 Plymouth

What do you do when your Girl Scout Troop stops meeting? Well,

if you are Molly J, you join a Boy Scout troop, then found a Scouts BSA Girls' Troop, earn Eagle Scout, and finally garner the title of "VFW Scout of the Year" in Massachusetts.

NBD. The Order of the Arrow is in there, too, BTW.

Yep, that's how Molly rolls. She sets up the challenges and just knocks them down. Over and over and over.

Rick Harbert of Wicked Local reported:

*Plymouth's first female Eagle Scout is now also the state Veterans of Foreign War's Scout of the Year... Molly Joyce won the state VFW's 2021 title after winning similar honors on the local and district levels. [The junior] at Plymouth South High School received a \$1,000 scholarship during ceremonies at Camp Squanto [in August].*

A member of the first-ever girls' class of Mayflower Council BSA Eagle Scouts, Joyce joined Plymouth Troop 1620 after reaching the Girl Scout rank of Cadette. Then, she founded Crew 1920 (a fitting moniker, as the 19th Amendment to the Constitution was ratified in 1920, giving women full citizenship in the United States).

She then worked her way up the ranks of the BSA.

Molly, a Senior Patrol Leader, whose Eagle Scout Service Project restored the Stations of the Cross of St. Kateri Tekakwitha Church in West Plymouth, became an Eagle Scout on the same day as her younger brother Liam (whose Eagle project created shooting benches and targets for the gun club in Middleborough).

"To have a student reach that level is an incredible accomplishment because it takes a great deal of effort to get to that point," Denis Russell, commander of VFW Post 1822, told *WickedLocal.com*. "It's quite an achievement, and the VFW was proud to have her represent the state."

Do you know a Mayflower Council Scout who deserves some recognition? Email [john@mayflowerbsa.org](mailto:john@mayflowerbsa.org) and send along the details.

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## **Norman Rockwell And The BSA**

Most folks know the name “Norman Rockwell.” But did you know that the illustrator documented Scouting from 1913 to 1976? Rockwell’s portfolio is evocative of the Scouting spirit and portrays the ideals of the movement during its infancy through the United States Bicentennial.





A Scout is Helpful (1941) – Hillcourt's "Norman Rockwell's World of Scouting" explained this work was inspired by a 1938 hurricane. Rockwell thought to show the rescue in "the hurricane's fury." The powers that be preferred that the good turn be pictured in perfect uniform.



An Army of Friendship (1933) – As the Scouting movement made its way around the globe, Baden Powell hoped it would make future generations less susceptible to war. Here, Scouts from the US, UK, Thailand, Poland, Sudan, and Hungary represent those attending the 4th World Jamboree.





High Adventure (1957) – This time Rockwell illustrated a group of Explorers at Philmont Scout Ranch in New Mexico. Modern Explorers are more vocationally oriented; however, the spirit of adventure continues with Venture Scouting. Philmont remains a treasured destination.



Mighty Proud (1958) – Now a scene played out by boys and girls across the country, here Rockwell's young Scout leaves Cub Scouts behind as he dons the antique olive green uniform and garrison hat, while mom pins a Troop 2 patch on his sleeve and brother helps with the neckerchief.





A Scout is Kind – Today's illustrations, named Good Friends (1927) and A Good Scout (1935) portray Norman Rockwell's oft-used interpretation of "A Scout is Kind" as focused on an appreciation for animals (especially dogs). This motif is seen many times in NR's work.







Come and Get It! (1970) – Cooking is a big part of camping. However, this illustration – used on BSA publications – represents the many different ways that a Scout outing plays out. But the Scout in the foreground is feeling pretty good about whatever he's made for the troop.



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# Stressed Out? Scouts Can Try These Techniques

*Scouts in the UK have some ideas for in-the-moment relaxation...*

Getting back into the routine of things after the Holidays is



supposed to put folks on even footing. It's supposed to be comforting to be back in "the swing of things." But for many of us, especially during these confusing, frustrating COVID times, that old routine might seem far from mind.

Nearly everyone feels this way, sometimes. And our youngest scouts are no less susceptible to a bad day than the most experienced Scouter.

What's to do? Nothing.

I mean, do something. But not the thing that is stressing you out? Um. IDK.

What do I know about relaxation? I'm blogging at 11:30 PM.

But the folks at *Scouts.org.uk*, compiled a pretty spectacular last of cooling, calming techniques that can be done just about anywhere.

- *Breathing*
- *Go for a walk*
- *Write it down*
- *Talk about it*
- *Eat something tasty*
- *Laugh*
- *Have a hot drink*
- *Get some rest*
- *Light a candle (safely)*

And my favorite, since I have three new kitties...

- *Pet an animal*

*Size doesn't matter here – a hamster or gerbil can be just as calming as a Great Dane or a pony. If you don't have a pet at*

*home, you could visit a city farm or petting zoo, ask an animal-loving friend if you can visit, or just go on a walk around your neighbourhood in hope of encountering a furry friend.*

The full list and explanation is [here](#).

However, I do know one thing that can help nearly everyone relax.

A campfire.

And just in case you don't have any tinder in the vicinity, Pedro the Mailburo can help.

Crackling Campfire at Scout Camp – 1 hour of Relaxing Nature Sounds and Pedro the Mailburro

*Image: [Scouts.org.uk](https://scouts.org.uk)*

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## **Scouts Honor: Thomas R., Troop 101 Northborough**

***Eagle Scout project garnered 300 new LEGO sets for Boston Children's Hospital***

Recently, children at Boston Children's Hospital received almost 300 new LEGO sets from a former patient turned Mayflower Council Eagle Scout – Thomas R.

Thomas, a sophomore at Willow Hill School and a Scout in Troop 101 Northborough, learned those little blocks' true value while fighting through illness several years ago.

“During my stay, there was not much I could do because of all the wires attached to me,” he told the Community Advocate last August of his stay at Boston Children’s. “I remember the Child Life Specialist bringing me a new Lego set to build, and that was a lot of fun.”

The Eagle Scout service project, “The LEGO Drive,” was announced in April 2021 via YouTube.

BTW: Shout out to whoever played the LEGO Minifig in the video.

In the video, Thomas explained that he was a patient at Boston Children’s Hospital in 2015; he talked about the cords and equipment and how the distraction of LEGOs was integral to his morale.

“I built [that] set and many more throughout my stay at Boston Children’s Hospital,” explained Thomas. “To bring that excitement to Children’s Hospital, I am hosting a LEGO drive.”

The Advocate elaborated on Thomas’ plan:

*Lego sets were collected using an Amazon Wishlist, which shipped directly to Thomas. He also had donation bins set up at his school and house. In addition, a drive-up collection was held at Assabet Park on April 11.*

Of course, like many things during 2021, COVID-19 made things difficult for Thomas and his fellow LEGO drivers.

“I delivered 60 sets and will deliver the rest as soon as BCH has lifted their donation restrictions due to COVID,” said Thomas last summer

Although tenacity is not an official part of the Scout Law, it is implied. Despite obstacles, Thomas was definitely HELPFUL to each of the kids at Boston Children’s Hospital who received the LEGOs.

“I am grateful to everyone who contributed to help make this project a success,” he said to the Community Advocate. “I hope the Legos will put a smile on the faces of the patients at Boston Children’s Hospital like it did for me.”

**BTW:** If you know of a Mayflower Scout who deserves some recognition, email [John@MayflowerBSA.com](mailto:John@MayflowerBSA.com).

Photo submitted to *Community Advocate*

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## A Scout is Helpful: Session Explains Scoutbook

*The Mayflower Council looks to help leaders open Scoutbook on January 31...*

Scouts BSA may have been born in 1910, but the current program is a little more contemporary vintage. And since a Scout is brave, Scouting continues to march into the digital landscape.

For example, did you know that Scoutbook is the BSA’s online tracking service?

*Scouting.org* explains:

*From the first knot tied to the final hours of service performed, the Scouting experience is a journey like none other. And Scoutbook is your go-to tool to ensure not a moment is missed – tracking advancement, milestone achievements, and all the fun along the way.*

Okay, okay. You’re familiar with Scoutbook. But maybe you are just a bit unsure of how to use the online module. Or perhaps

you are just a bit technologically averse.

The Mayflower Council has a solution.

### **Mayflower Council Scoutbook Training: January 31, 7:00 to 8:30 PM**

Does your unit use Scoutbook, or are you wondering how to get going with it? This session will cover a basic overview and ways to begin using it.

Topics like how to log in and how leaders sign off on requirements will be covered. Please join us with your questions and come away with an understanding of how this tool can benefit the scouts and leaders in your unit.

So, Zoom in on Scoutbook!

Register in advance:

[Register Now](#)

After registering, you will receive a confirmation email containing information about joining the meeting.

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## **Annual Recognition Dinner Postponed**

Due to the recent spike in COVID-19 cases and in an abundance of caution, for the health and safety of our attendees, the Council Recognition Dinner has been postponed until April 28 at 7pm at the Franklin Country Club. If you have already registered to attend, please mark the new date on your calendar.

The Annual Business Meeting scheduled for January 26 will move to a virtual format from 6:00pm to 7:00pm. Information to access the virtual meeting will be emailed to all board members and chartering organization representatives.

Other upcoming council activities, including the Freeze Out, are still being held as scheduled.

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## Scouting For “Unbored” Kids In The Winter

*A helpful post from Scouting Magazine outlines information about boredom...*

We're just a few days into winter, and my kids are already tearing the paint off the walls. Beyond school break and the COVID caution, we're all staring at each other a whole lot.

Looking for relief during the holiday vacation, we found a helpful article from *Scouting Magazine*. And while the information might be a few years old, the sage wisdom makes a whole lot of sense to this parent.

Back in December 2014, in his article entitled, “Activities to help your kids beat winter boredom,” Mark Ray posted, “it’s the rare kid who doesn’t complain about being bored during long breaks from school.

“So what should you do when you hear ‘I’m bored’? To find out, Scouting talked with two experts: Josh Glenn, co-author of *Unbored: The Essential Field Guide to Serious Fun* (Bloomsbury USA, 2012), and Jean Van’t Hul, author of *The Artful Parent: Simple Ways to Fill Your Family’s Life with Art & Creativity*

(Roost Books, 2013) and host of the Artful Parent blog (artfulparent.com)."

The top takeaways include:

- **A Little Boredom Is OK**
- **Preparation Is Essential**
- **Screens Aren't (Necessarily) The Enemy**
- **Fun Is A Team Sport**

But, one anti-boredom balm seemed to elude all of our authors (although admittedly, participation in BSA was probably assumed based on the publication).

However, as we are entering another membership drive here at Mayflower Council, we would also include:

### **Join Scouting!**

Example: Two of my three sons are members of local units. And while the Cub Scout was excited to join members of his Lions Den for a special Pinewood Derby garage (for the Kindergarten set) and looks forward to the next meeting, the older Scout asked to invite a member of his troop to the local Scout Reservation for a hike. We did that.

Then, the middle guy invited a friend along and said we could consider them both "recruits." We're heading to the trail tomorrow.

Suddenly holiday break seems just a little too short for this sappy Assistant Scoutmaster!

So, if you are interested in joining Scouting, just send me an email. I'll get your family signed up before anyone in the house utters b-o-r-e-d.